

TERMS AND CONDITIONS

THIS SITE IS OPERATED BY GOPPC.IN. YOU MAY CONTACT US AT: SUPPORT@GOPPC.IN.

Under the terms and conditions of this Agreement www.goppc.in (hereafter is goppc.in) and the Client agree as follows:

This agreement represents the order for all services and development costs herein.

The Client shall pay for all solutions, services and any other costs specified in this Agreement.

The Client acknowledges and agrees that goppc.in reserves the right to change the fees at any time and such increases must be acceptable to both parties, failing which, either the Client or goppc.in may terminate the Agreement with immediate effect if the agreement has not been met.

By using this site, you agree to and accept the following Terms and Conditions and Notices (goppc.in reserves the right to change, update and revise these Terms and Conditions at the sole discretion. Please check back often to review any updated terms. All content, products and services are not to be considered as legal or professional advice.

1. You agree to not use this site for any unlawful purpose.
2. Confidentiality and trade secrets: You acknowledge and agree that all content and materials available on this site, including but not limited to systems, designs, wording, colors and graphics are proprietary trade secrets protected by copyrights, trademarks, service marks, patents, or other proprietary rights and by other laws and that their use is restricted by the terms of this agreement. Use of the content or materials on this site for any purpose without written permission from goppc.in is strictly prohibited. You further agree that you will create no derivative works of this site or the services offered within.
3. Disclaimer: goppc.in makes no warranties of any kind (either expressed or implied) concerning the materials on the site. Further, goppc.in does not warrant that transmission of the materials will not be interrupted nor does it warrant that the materials will contain no errors nor that they will be accurate. goppc.in does not warrant that the site itself or the server which transmits will be free of viruses or anything else that might be harmful, nor do we warrant that any defects will be corrected. You alone assume all risk associated with use of the site, including the full cost of any necessary repair or service to your computer. By using the site you waive any claim whatsoever against goppc.in which arises from your use, whether intended or not, of any other site. This waiver specifically includes any claim arising from a product and/or service which you purchase from any site other than goppc.in and any claim arising from security of information (including, but not limited to credit card information) which you use on this site. In addition, goppc.in assumes no responsibility for any content, which you find on sites that link either to or from the site. This includes responsibility for the accuracy or compliance with any laws and for any viruses or other harmful things, which may be contained in these sites, or is goppc.in responsible should any site, linked you to a site, which you find offensive. goppc.in does not endorse or warrant the quality of any service you buy from any site

other than the site. goppc.in shall not be liable in any way whatsoever (including, but not limited to, negligence) for any special or consequential damages resulting from either your use of the site or your inability to use it or from your use of any site linked from or to the site. This limitation includes any circumstance in which goppc.in or its representative has been advised of potential liability.

4. You understand that by entering your name, contact details and email address you are not obligated to enter into a business contract with goppc.in. If you have trouble in subscribing or removing your details, you may contact us at support@goppc.in for personal attention. The website is being managed by www.goppc.in with the following address.

goppc.in,

24-151, Sivapuri Colony,

Safilguda, Malkajgiri Post,

Opp: Lane of Bank of Maharashtra,

Hyderabad - 500047

Andhra Pradesh

INDIA.

Contact Phone: +91 7259606383

5. Testimonials submitted by clients through our website www.goppc.in reflect the opinions and experiences of real users of goppc.in's services and are submitted to goppc.in voluntarily by customers. If you would like to submit a testimonial to goppc.in you agree that it becomes the exclusive property of goppc.in, which for example includes the rights to reproduce, edit and/or publish the testimonial, which may include your name or initials and city/state/country of residence. Some customers who have submitted testimonials may have received a goppc.in service as a "thank you" in appreciation for the time they invested to write or record their testimonials.

OUR PERSONAL DISCLAIMER:

- a) Although many of our clients have had their traffic reinstated by Google with our recommended changes, Google reserves the right to refuse advertising to anyone for any or no reason. We cannot guarantee that Google will reinstate your traffic or account with the help of our services. Each case is unique and different.

- b) Please note that each individual's success depends on his or her own business model, website compliance and pay per click campaign management.

- c) Any case studies or testimonials disclosed on this website or in emails should not be considered as typical or average. Like most things on average, a small percentage ever put in the work required to meet Google's compliance standards.
- d) Every effort has been made to accurately represent our services and its potential.
- e) You should assume we have motivation for linking to everything on this site and will benefit from it somehow. You should assume we are no better than you are and your opinion as just as much weight as ours. You should question everything we say and come up with your own thoughts and opinions and not blindly trust goppc.in
- f) We are not lawyers or accountants. Any legal or financial advice is based upon our experience.
- g) This is NOT an official Google Adwords website and the opinions and views on this website are the website owner's only. Google has not verified any of the info on this website.

6. NON-REFUNDABLE FEES:

Fees once collected by goppc.in for providing suitable services is non refundable. Customers will have to either accepted the necessary services provided by goppc.in or may ask to stop providing services. Fee for Account Management is non-refundable. Customers who have associated with us and dissatisfied with our services may stop paying us Monthly Maintenance mentioned in our Services.

Customers to note that Our Pricing in www.goppc.in website has been clearly mentioned with regard to a) Expert Account Management b) Google Adwords Consulting and c) Yahoo/Bing Ads consulting.

Goppc.in will not be responsible for cheques sent without crossed or endorsement/sent with wrong name and address, Demand Drafts made in wrong name, Postal/Courier loss or payment made to other than those authorized by goppc.in. Customers are requested to go through 'OUR PRICING' provided on the Home Page of goppc.in website before making any payment.

Copyright Warranty Agreement Terms

The Client represents and warrants that the use, as contemplated by this Agreement, of the material supplied by the Client as described in the Order shall not infringe any copyright, trademark, trade secret or other third party proprietary right, and there is no impediment to the Client's performance of its obligations hereunder.

The Client hereby grants to goppc.in, unlimited license to use all items described herein, in all Internet formats not known or devised in the future. Licensing rights for all items described herein, except those deemed proprietary to the Client, are assigned goppc.in. The Client further warrants that the Client named herein, will save and hold harmless goppc.in, its agents, suppliers or affiliates from any and all copyright infringement judgements resulting from the unlawful use of the images and property listed.

Interpretation of Agreement Terms

Goppc.in may terminate this Agreement immediately if:

- a) The Client fails to pay any sum due under this Agreement on the due date;**
- b) The Customer is in breach of any material term of this Agreement and has failed to remedy such breach within 30 days of receipt of written notice specifying the breach and requiring it to be remedied;**
- c) The Client is wound up or becomes insolvent or has a receiver or administrative receiver appointed or suffers the appointment or the presentation of a petition for the appointment of an administrator or any equivalent or analogous event occurs in any other jurisdiction. The Client shall have no right to a refund of any kind and will be responsible for all costs and legal fees incurred by goppc.in in connection with Client's breach of this Agreement.**
- d) The Client agrees to indemnify and keep indemnified goppc.in and its agents from and against any and all losses, claims and damages, expenses, injury or liability that arise from or in connection with the Client's website, content or activities, including but not limited to, any legal fees incurred by goppc.in. The Client, at its own cost and expense, shall defend any and all actions, which may be brought by goppc.in. The Client's failure to perform under the terms of this paragraph shall be deemed a waiver of any and all claims, demands for remedies, or causes of action, including specific performance, which the Client might otherwise have against goppc.in or its agents.**
- e) This Agreement shall be interpreted and construed under the laws of High Court of Andhra Pradesh.**

f) No right or remedy conferred upon or reserved by goppc.in is intended, and shall not be deemed, to be exclusive of any other right or remedy provided or permitted herein, by law or by equity, but each right or remedy shall be cumulative of every other right or remedy.

g) This Agreement and the documents referred to in it, constitute the entire agreement and understanding of the parties and supersede any previous agreement between the parties relating to the subject matter of this Agreement. Each of the parties acknowledges and agrees that in entering into this Agreement and the documents referred to in it, it does not rely on, and shall have no remedy in respect of, any statement, representation, warranty or understanding (whether negligently or innocently made) of any person (whether party to this agreement or not) other than as expressly set out in this Agreement. The only remedy available to it for breach of the warranties shall be for breach of contract under the terms of this Agreement. Nothing in this sub-clause shall, however, operate to limit or exclude any liability for fraud.

h) The invalidity, illegality or unenforceability of any provision of these conditions should not affect the other conditions.

i) A person who is not party to this agreement shall have no right under the Contracts (Rights of Third Parties) Act 1999 to enforce any term of this Agreement. This clause does not affect any right or remedy of any person, which exists or is available otherwise than pursuant to that Act.

j) None of the rights or obligations of the Client under the contract may be assigned or transferred in whole or in part without the prior written consent of goppc.in. goppc.in shall be entitled to subcontract any work relating to the contract without obtaining the consent of, or giving notice to, the Client.

k) This Agreement shall, as to any of its provisions remaining to be performed in whole or in part or capable of having effect following termination, remain in full force and effect despite termination.

l) The Client shall ensure that it complies with all laws and regulations applicable to the website, including without limitation, the Disability Discrimination Act 1995 and the Data Protection Act 1998.

m) Each of the parties to this Agreement undertakes to the other to keep confidential all information (written or oral) concerning the business and affairs of the other which it has obtained or received as a result of discussions leading up to the entering into of this Agreement or which it has obtained during the course of this Agreement except any information which is:

m.1 required to be disclosed by a court of law;

m.2 already in its possession other than as a result of a breach of this clause; or

m.3 in the public domain other than as a result of a breach of this clause.

Each of the parties undertakes to the other to take all such steps as shall from time to time be necessary to ensure compliance with the provisions of this clause by its employees, agents and subcontractors

OUR SERVICES:

Goppc.in makes immediate progress and put your online business on a rock-solid foundation. We build, tune and manage campaigns that consistently drive more traffic at the same or lower cost. Our campaign setup and management strategies find more of the highly qualified traffic that our clients really want. We are specialists in identifying and reducing wasteful PPC spending. There is no reason to pay more. It's the high ROI our campaigns achieve that makes our clients satisfied. We build campaigns that are effective and efficient. For us client satisfaction is most important. So, we provide 100% satisfactory results. Every Business is different and we plan according to the needs of the client and implement them. We assure the following things:

- a) Build New Campaign(s) from scratch
- b) Restructure existing Campaign(s)

- c) Manage Campaign(s) for maximum ROI

- d) Improve your Quality Score

- e) Stay on the first stage

- f) Increase your CTR

- g) Get more Conversions

- h) Reduce your Cost Per Click

- i) Show Ads more often

- j) Lower your Cost

- k) Advanced Bid Management

- l) Dedicated Account Manager

- m) Dynamic Key Phase Insertion

- n) GEO-Targeting

- o) Account Review and Goal setting

- p) Text Ad Creation and Optimization

- q) Keyword Research

- r) Conversion Tracking
- s) Landing Page Optimization Recommendations
- t) Transparency
- u) Detailed Performance Reports

Goppc.in's dedicated Account Manager with a team of Search Marketing and Display Marketing professionals in your side, goppc.in delivers the best on your PPC goals. At Goppc.in we live, eat and breathe Search Marketing and Display Marketing. We practice what we preach everyday by continually researching the best practices and delivering the best PPC results for you.

@2013 www.goppc.in. All Rights Reserved. Privacy Policy Terms & Conditions